



MAMASAN MATERNITY APPAREL ANNOUNCES LAUNCH OF ALTERNATIVE MATERNITY WEAR

Rockin' Clothing... Maternity Style

Huntington Beach, Calif – July 8, 2008 – **MamaSan Maternity Apparel** announces the launch of its online store www.mamasanmaternity.com . **MamaSan Maternity Apparel** is a unique clothing line for the rockin' soon-to-be mommy who has a distinctive style to preserve.

Based on the philosophy that just because you're pregnant, doesn't mean you have to stop looking cool, **MamaSan Maternity Apparel** offers mothers-to-be the stylish maternity clothes that they feel comfortable sporting. Made in the USA, the current line features a mix of a-line skirts, strapless tops, three-quarter sleeved tops, and dresses, in black fabrics highlighted with embroidery of either skull & crossbones, cherries, sparrows and pin-up girls to name a few. The line caters to punk, gothic, rockabilly or psychobilly moms-to-be who feel that mainstream maternity lines don't fit their personal sense of fashion.

About MamaSan Maternity Apparel:

MamaSan Maternity Apparel is a rocker-chic clothing line that prides itself on creating cutting-edge designs. Founded by an expectant mom-to-be that unsuccessfully searched the ends of the earth for something cool to wear, while struggling to preserve her edgy style. Their designs allow moms-to-be to look sexy and rocker-chic throughout their pregnancy and after. Not only do they strive to create quality garments ... they'll do it with tragically hip style.

For samples and additional information, please contact:
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